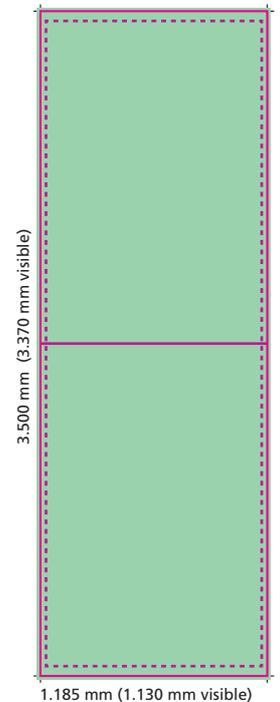OUTDOOR ADVERTISING

KL DRUCK

City Light Columns

poster size: 1.185 x 3.500 mm

visible size: 1.130 x 3.370 mm

Please consider visible size when you are creating artwork, especially when you position logos or text elements.

3.500 mm (3.370 mm visible)

1.185 mm (1.130 mm visible)

Please supply printing data as follows:

data: Adobe InDesign, Illustrator or PDF (Version 1.4/Acrobat 5 or higher)
                       (Of course we are able to process data from any other type of file)

document size: we recommend 197,5 x 583,33 mm plus 3 mm bleed
                       appropriate visible size 188,33 x 561,66 mm
                       (or other document size in consideration ofwidth-to-height ratio and resolution)

resolution: min. 530dpi by 100% positioning of picture data in recommended document size

colour mode: CMYK / colour space ISO Coated v2

proof: we prefer a colour-binding proof referring to FOGRA standard with media wedge.

data supply: CD/DVD or via website (http://upload.kldruck.de)

With pleasure we submit individually prepared layout documents if required.
If there are still any questions left, don´t hesitate to ask us,
you will be advised on your questions or connected to our repro department.